

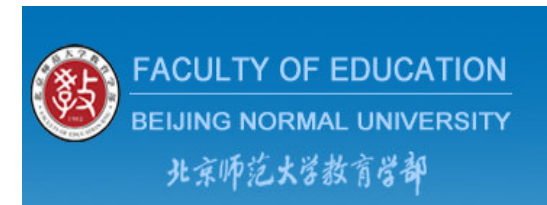
Re-Positioning Internationalization: Enhancing Reciprocity Among Institutions and Scholars

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Organization of Presentation

- Overview and Background
- Definitions: Globalization, Internationalization, Open Universities
 - Definitions, theoretical considerations
- Open University of China; Indira Gandhi National Open University
 - Different institutional approaches to re-positioning of internationalization
- Work as an early career academic
 - Approach to academia in a context of internationalization
- Questions and Discussion

Overview and Background

- 1) Vision of globalization and internationalization
 - Horizontal and culturally oriented
- 2) Past Research – Open universities in India and China
 - Access, technology
- 3) New role as faculty member at Beijing Normal University



Globalization & Internationalization



Economic Globalization

- Hyperglobalists (Friedman, 2005)
- Critics (Lewellen, 2002; Stiglitz, 2003)

- Even & Partic
- Uneven & Reckless

Cultural Globalization

- Knowledge across cultures
mutual exchange
(Hayhoe & Pan, 2001)
- Disjunctures (Appadurai, 1994)
heterogeneous

- Ways of knowing,

- Indigeneity,

Internationalization

- Exchange of knowledge (research,
curriculum), language, individuals,
institutions (Altbach & Knight, 2007)

- Economic & Cultural

Part I: Internationalization and Open Universities



Open University – Open and Distance Learning

- The Open University – founded in 1969 in the United Kingdom
- Global spread
 - Israel, Thailand (early 1970s)
 - China – Open University of China Central Radio & Television University (1979)
 - India – Indira Gandhi National Open University (1985)
- A philosophy rather than an established method
 - Open can be relative to extent of admissions, pace of learning, location of learning, time of learning
 - Parallels with Bereday (1973) – open admission, economic stimulus, inherently educable



The Open University

The Open University of C



国家开放大学
THE OPEN UNIVERSITY OF CHINA

- Open University of China

- Edward Heath and Deng Xiaoping - 1977
- Visits to the Open University → Beijing and 44 Provincial Open Universities – 1979
- Enrolment of nearly four million students (Perris, 2015)
- International Exchange and Cooperation Division: *“OUC aims to become an open university with unique Chinese characteristics and major international influence in the 21st century”*
- 128 universities, 38 countries primarily industrialized
- Faculty exchange (United Kingdom, Korea, Japan, India), Institutional MOUs
- OUC and Michigan State – online Confucius Institute
- Motivations are to link with the periphery domestically and core internationally – advance its own standing and promote Chinese values.

Indira Gandhi National Open University



- Indira Gandhi National Open University
 - An Act of Parliament as a Central University – 1985 (15 year deliberation)
 - Mixed model – Regional Centres, autonomous State Open Universities
 - Enrolment of nearly four million students (Perris, 2015)
- International Division (est. 1997): “promote bilateral and multilateral collaborations, network with International educational institutions/ inter-governmental agencies”; Four-fold approach: “Collaboration, coordination, cooperation and competition.”
- 60 international HEIs, 40 countries primarily developing
- Program delivery to local context
- Enrolment of 35K +, revenue of USD 2.2 million
- Motivations are to link with the periphery domestically and periphery internationally, pursue economic activity

Internationalization of OUC & IGNOU: Summary



Benefit of Chinese
Mandarin
language,
formidable
infrastructure of
OU system

Internationalization
driven by
institutional
growth, spread of



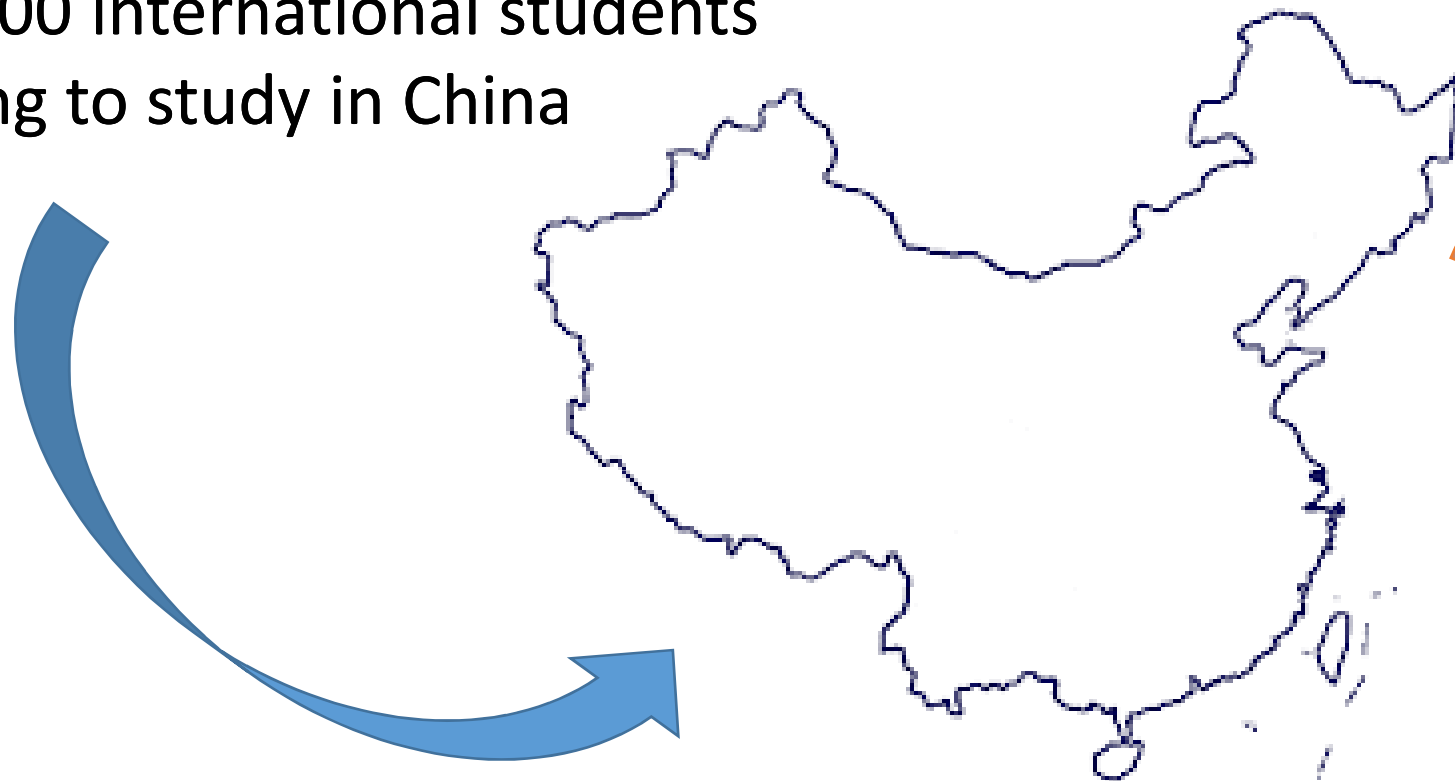
Benefit of English
language, appeal
to Indian diaspora

Internationalization
driven by economic
interests and
unmet demand for
higher education in
developing regions

Part II: Early Career Academic at Beijing Normal University



3,000 international students
coming to study in China



400,000 domestic students
going to study abroad

Shao W. (2013). Retrieved from <http://www.unica-network.eu/sites/default/files/Presentation%20for%20Dr%20Shao%20Wei%200.pdf>

Duties at BNU

- Graduate level teaching:
 - Trends of Distance Education
 - Theories of Andragogy
- Research projects:
 - National Key Project “The Strategic Research on ICT in Education and MOOCs”
 - Book “Internal Quality Assurance in Open Universities”



A Reciprocal or *Horizontal* Approach to Internationalization

- Internationalization is driven by economic, cultural, social and indigenous **factors**. Increasingly greater proportion of activity relative to internationalization will focus **away from** western or elite institutions.
- Merits of comparative education to research – pursuit of context, analysis, historical orientations (Hayhoe, 1986)
- Merits of engaging with the periphery (Galtung, 1975; Mazrui, 1975)
- Multi-directional orientations to internationalization

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Thank you

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